QUALITY RECOGNITION
IN WEDDING TOURISM

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IADWP
International Association of Destination Wedding Professionals

eb turismo

BASIC REQUIREMENTS

Basic Requirements

The Recognition is a tool designed to improve the quality of services provided in Wedding Tourism.

Consequently, and as a quality assurance element, those interested in participating must accredit their compliance with the basic requirements established to assure that the parties incorporated in the Recognition, both individuals and companies, are formal service providers with proven experience in Wedding Tourism.

The basic requirements represent the first step to entering the process to obtain the Quality Recognition in Wedding Tourism.

Parties who satisfy the following basic requirements can request incorporation in the Recognition. Compliance with these conditions is indispensable in order to participate.

1. **Individuals must be a taxpayer registered with the corresponding tax agency; companies must be legally constituted and inscribed as taxpayer with the corresponding tax agency, in both cases showing their legal address.**
2. **Have at least 2 years of experience in Wedding Tourism.**
3. **Demonstrate their interest in participating in the Quality Recognition in Wedding Tourism and agree to respect its guidelines and provisions.**

Any party who does not accredit the above to the satisfaction of the Committee cannot participate in the Recognition and their application will be declined.

Inclusion and/or permanence processes

As the next step, parties who are interested in being included or remaining in the Recognition must be subject to the established processes and guidelines.

Given the different characteristics of the potential participants of the Recognition, specialized guidelines are established for inclusion as well as permanent for each of the principal activities involved in Wedding Tourism, such as:

- **Travel Agent and/or DMC Guidelines**
- **Strategic Allies Guidelines**
- **Organizers Guidelines**
- **Venues Guidelines**
- **Banquet Service Guidelines**

Venues are divided in turn into two kinds:

a. Venues that offer installations for performance of a wedding
b. Venues that offer their installations for a weeding and directly provide banquet services.